

17th Annual Holiday Lighted Agricultural Appreciation Parade December 2nd, 2011 – 7 pm

Moses Lake is proud of its location in the heartland of the Northwest's most diversified agricultural region. The Moses Lake Agricultural Appreciation Holiday Parade pays tribute to Moses Lake's agricultural heritage... past, present and future! Come join the fun - light up that equipment or float – load up the kids and come to the Third Ave Street party to roast a marshmallow, talk to Santa, watch the parade OR be a part of the action by completing the entry and complying with the following:

Entry Period: Please return all completed entries to the Moses Lake Business Association, P.O. Box 1201, Moses Lake, WA 98837 or fax 509.764.1745 by **November 25, 2011**.

Assembly Point: The parade assembles at the Surf 'n Slide Water Park Parking Lot Area beginning at 4pm.

Parade Divisions & Awards:

Holiday Decorated Floats – Best Holiday Decorated and Lighted Float Award
Non-Commercial Farm Equipment – 1st & 2nd Place Awards
Commercial Farm Equipment – 1st & 2nd Place Awards
Specialty Floats – 1st & 2nd Place Awards
Equestrian Entries – 1st Place Award for Individual & 1st Place Award for Group
Best Clean-Up Crew – Most Original Clean-Up Crew Award

Judging: Judging will be done from a Judging Booth in Sinkiuse Square during the route of the parade. It will take place as you pause before the Clock for the announcement of your entry. Winners will be contacted on Monday, Dec 5th and the Awards will be given out on Tuesday, Dec 6th in the MLBA Conference Room.

Judging Criteria:

All Entries: Presentation (Originality, Design, Color, Costumes, Decorations), Theme, and Effort

Additional Criteria:

Holiday Decorated Floats: All Entries plus Animation
Commercial Farm Equipment: All Entries plus Display of Company
Equestrian: All Entries plus Crowd Presence
Clean-Up Crew: All Entries plus Willingness to Participate and Attitude

Parade Route: The parade leaves the Surf 'n Slide Water Park Parking lot, proceeds on Cedar Street to Third Avenue, Right on Third Ave to Balsam St, Right on Balsam to Fourth, Right on Fourth & back. The distance is approximately 1 mile.

Rules:

- All entries must be completely lighted and representing our "Holiday Theme".
- No candy or other objects shall be thrown from the parade vehicles/floats or otherwise distributed along the parade route. If you have people walking alongside the float, they may hand candy or other objects to the audience. All parade entries must be operated in a safe manner at all times.
- No entries conveying controversial/irreverent messages and/or political statements will be allowed to participate in the parade.
- The parade organizers reserve the right to reject any entry not in compliance with the rules or theme of the Holiday parade. Further, any entry in violation of these rules or operated in an unsafe/dangerous manner will be removed from the parade.
- All equestrian entries must have a clean-up crew for on the parade route if needed.

Additional Information – Contact the MLBA office - 764-1745 – P.O. Box 1201, Moses Lake, WA 98837 or email to director@mlbacares.org.

SPONSORED BY THE MOSES LAKE BUSINESS ASSOCIATION

**17th Annual Holiday Lighted Agricultural Appreciation Parade
Sponsored by the Moses Lake Business Association**

Submittal deadline – November 25, 2011

Entry Application:

Business/Organization Sponsoring Parade Entry: _____

Name of Contact Person: _____

Mailing Address:(PO Box/Street) _____ (City) _____ (State) _____ (Zip) _____

Day Phone: _____ Evening Phone: _____ Email: _____

Please Check One Category for your entry – This is the only category in which you will be judged

(All entries will automatically be entered in the Holiday Decorated Floats Category):

Non-Commercial Farm Equipment: _____ Equestrian: _____
 Commercial Farm Equipment: _____ Clean-Up Crew: _____
 Specialty: _____

Please indicate the number of people in your entry: _____

ENTRY FEES: Entry Fees must be included with application, please check the one that applies to your entry!

Entry Fee is \$25	Entry Fee is \$15
Community Entries w/ Commercial Sponsor _____	Any Non-Profit Group _____
Commercial Entries – Business _____	Community Organizations _____
Equestrian Entries _____	Religious Group _____
Performers – Entertainers Promoting Themselves _____	
Political Entries _____	
Specialty Entries _____	
Non-Commercial Farm Equipment & Dignitaries = NO CHARGE	
Donations over \$25 constitutes a free entry (See Parade Sponsorship Form)	

A Certificate of Insurance is required from your insurance company, naming the Moses Lake Business Association and the City of Moses Lake as additional insured. Cars must furnish proof of automobile insurance. The Certificates of Insurance should accompany this form or be emailed by November 25, 2011 to director@mlbacaes.org.

Hold Harmless Agreement:

The undersigned here by accepts and assumes any and all risks, claims, actions and damages, direct or indirect, which the undersigned may incur as the result of participation in any event or activity, which is sanctioned by the Moses Lake business Association. I expressly agree that I will hold Moses Lake Business Association, the event director, the City of Moses Lake and all of their respective officers, employees, agents, representatives, successors, or assigns harmless, and otherwise indemnify the same, from and against any such risk, claim, action, or damage arising from my participation in any such event. It is my expressed intention that this disclaimer and hold harmless agreement is binding upon, my agents, representatives, heirs and assigns.

Date Signature and Title

MUST BE SIGNED IF PARTICIPANTS ARE MINORS:

Date Signature and Title

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2011 Holiday Lighted Agricultural Appreciation Parade Sponsorship

On behalf of the Moses Lake Business Association, thank you for donating to the Annual Holiday Lighted Agricultural Appreciation Parade. Your donation will help us to continue this exciting holiday tradition in the future.

Please check the chosen donation amount and enclose this form with your donation.

- \$ 25.00
- \$ 50.00
- \$ 75.00
- \$100.00
- \$160.00
- Other Amount: _____

Thank you in advance for your participation.

Name: _____

Address: _____

City, St, Zip: _____

Phone: _____

Please return by November 25, 2011 to:

Moses Lake Business Association
PO Box 1201
Moses Lake, WA 98837
(509) 764-1745 or 989-9111

The Moses Lake Business Association is a 501(c)(6) non-profit organization.
Consult your tax advisor; your donation may be fully deductible.